

SUMMER at the Centre

CCBA Summer Market Events 2024 Sponsorship Package



CITY CENTRE SUMMER MARKET EVENTS

WHEN

Saturday, June 1 11am - 4pm

Saturday, July 6 11am - 4pm

Saturday, July 27 4pm- 9pm

Saturday, August 10 11am - 4pm

WHERE

**City Centre Columbus Park
116 Main St, Spruce Grove, AB**

Reasons to Sponsor

- You want to help build a better community.
- You want to be part of an event that attracts **3000+ people**.
- You're contributing to a local initiative to build a vibrant city centre.
- You want to celebrate the rich diversity of our community.
- You want to discover new business opportunities.
- You want to ensure your brand stands out in the crowd.
- You want to show your pride in your community.

FOUR *UNIQUE* SUMMER MARKET EVENTS!

Each event in our 'Summer at the Centre' series promises a distinct experience. From daytime delights to evening escapades, immerse yourself in a diverse array of themes, ensuring excitement at every turn!

Sat June 1 'June Jamboree': A Community Extravaganza to Celebrate Business

The June Jamboree is a lively and family-friendly community event designed to bring residents together at the heart of our city center for a day of fun, entertainment, and community spirit. Join us for a 'City Centre Celebration' featuring the City of Spruce Grove Mayor and Council. Additionally, don't miss out on the 'Youth Zone,' hosted by the City of Spruce Grove Youth Advisory Committee, offering a variety of engaging activities and opportunities for youth to connect and have fun. Immerse yourself in classic county games and crafts, all while fostering connections and creating lasting memories in a fun-filled atmosphere

Sat July 6 'Circus Carnival & Market Merriment': A Circus-Themed Whirlwind of Fun

Prepare for an exciting day filled with captivating live performances, delightful street magicians, and a vibrant food zone that will tantalize your taste buds. Experience the enchanting allure of the circus with circus-themed activities and performers that will transport you to a whimsical world of wonder. Don't miss out on the Summer Games Zone, where you can engage in friendly competitions and interactive challenges. This community event promises a delightful blend of entertainment, culinary delights, and the whimsical charm of the circus for all to enjoy.

Sat July 27 'Summer Nights Festival': A Vibrant Night Market Experience

Immerse yourself in the magic of the "Summer Nights Festival"! Explore a Night Market showcasing local artisans and indulge in diverse live music. Enjoy outdoor fun under the stars, while the Family Fun Zone offers activities for all ages. Savor culinary delights from local food trucks, and experience the venue transformed into an art haven with interactive displays and live paintings. Join us for an unforgettable celebration of culture and warmth!

Sat August 10 'Summer Sizzle Dance-off: Groove Your Way into Fall

Get ready to sweat, dance, and groove your way into the cooler months! Join us for an epic fusion of music, dancing, and fitness. Experience the exhilarating beats of our DJ Dance Party and get pumped up with live performances that will keep you moving all night long. Don't forget to explore the Vendor Market, where you can find everything from tasty treats to unique treasures. It's more than a dance party – it's a high-energy workout that'll leave you feeling invigorated and ready to take on the changing seasons.



WHAT TO EXPECT AT ALL 4

- ✓ Free Family Activities
- ✓ Vendor Market
- ✓ Food Trucks
- ✓ Live entertainment

CHOOSE YOUR IMPACT

Presenting Sponsor ‘City Centre Champion’

\$2000/event or all four events for \$7500, 1 spot per event

- Your logo displayed on all banners and signage
- Your business name and logo on all marketing and print ads
- Your logo and link to your business at **sprucegrovecitycentre.org**
- A moment to participate from the stage
- Periodic digital and social media through out the paid marketing campaign
- Vendor space (10 x 10), upon request
- Logo on digital billboard sign in City of Spruce Grove that sees 25,000+ vehicles a day
- Logo on ‘thank you to all sponsors’ posts

‘The Community Builder’

\$1000/event or all four events for \$3000, 2 spots per event

- Your logo displayed on event banners and signage
- Your logo and link to your business at **sprucegrovecitycentre.org**
- Recognition from the stage
- Periodic digital and social media through out the paid marketing campaign
- Vendor space (10 x 10), upon request
- Logo on ‘thank you to all sponsors’ posts

‘The Local Partner’

\$750/event or all four events for \$2250, 4 spots per event

- Your logo displayed on event banners and signage
- Your logo and link to your business at **sprucegrovecitycentre.org**
- Periodic digital and social media through out the paid marketing campaign
- Vendor space (10 x 10), upon request
- Logo on ‘thank you to all sponsors’ posts

‘The Neighbourhood Supporter’

\$500/event or all four events for \$1500, 8 spots per event

- Your logo displayed on event banners and signage
- Your logo and link to your business at **sprucegrovecitycentre.org**
- Vendor space (10 x 10), upon request
- Logo on ‘thank you to all sponsors’ posts

Contact us today!

info@sprucegrovecitycentre.org

We're eager to connect with you and explore ways to collaborate in making the CCBA Summer Market Events not only successful but also mutually beneficial for your business and our community.

Let's discuss how we can work together to achieve our goals.

'The Promoter'

\$250/event or all four events for \$750

Multiple spots per event

- Your logo displayed one of the zone activation signage. You choose: Food Zone or Kid Zone!
- Logo on 'thank you to all sponsors' posts

Food Zone Sponsor

Spice up the festivities! Partner with us as a Food Zone Sponsor and tantalize taste buds with a delectable array of culinary delights. From savory street food to sweet treats, your sponsorship ensures a feast for all senses

Kid Zone Sponsor

Become a Kid Zone Sponsor and bring smiles to children's faces with engaging activities like henna tattoos, spray tattoos, face painting, balloon artistry, craft stations, and more. Your sponsorship ensures unforgettable moments for young attendees and families alike, creating cherished memories that last a lifetime.



**ALL
SPRUCED
UP!**
SPRUCE GROVE
City Centre
BUSINESS
ASSOCIATION

Maximize Your Impact: Become an Exclusive Partner!

Combine all four EVENT DATES sponsorship and supercharge your community impact and become a CHAMPION ICON. By consolidating your support, you're making a bold statement about your dedication to our community's success while maximizing the value of your investment.

Don't miss out on this opportunity to become a cornerstone supporter of our community.

SUMMER
at the Centre

Spruce Grove City Centre Business Association

Our passion lies in promoting and reinvigorating Spruce Grove's vibrant heart, transforming it into a bustling hub that embodies the essence of community spirit.

With a dedication to fostering civic pride, cultural richness, and social connectivity, we strive to create an environment where businesses thrive and residents flourish.



Ready to make lasting impact and connect with your community?

Join us this summer at the CCBA

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Contact us today!

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